

INDOOR & OUTDOOR CAR COVERS PRODUCT RANGE

To Protect & Preserve



# THE HOME OF TAILORED COVERS

For over 35 years we have pioneered the protective vehicle cover industry and have a heritage our competitors can only envy.

Specialised Covers is proud to be partnered with some of the automotive industries most prestigious manufacturers, as well as supplying many of Formula One's leading teams. Our experience and the skilled craftsmanship that goes into all of our cover products for these brands is also available to you for your pride and joy. We believe a protective cover should do exactly that - protect. We use the very best fabrics and our tailored designs give our covers their unique fit, which is second to none.

Specialised Covers provide Savile Row style tailoring for your vehicles. The covers we create are completely bespoke. We work around each curve and angle, with meticulous precision, to ensure a Specialised Cover that fits as well as a tailor made suit. Just like a Savile Row suit, each cover is tailored with a specific purpose and person in mind.

Specialised Covers also make bespoke protective covers for caravans, motorhomes, helicopters, aeroplanes and motorbikes. An extensive database of vehicle patterns are available, making ordering your covers a gratifying process. We have thousands of tailored patterns available and if we don't have yours our design team can visit the vehicle to take a custom pattern.

All Specialised Covers are manufactured in-house, in the UK, under ISO 9001 quality supervision. Whilst using the most up to date manufacturing techniques, our production facility in West Yorkshire houses some of the UK's most experienced tailors, designers, seamstresses and a state of the art digital cutting machine.

"For over 35 years we have pioneered the protective vehicle cover industry"



# THE ULTIMATE IN CAR PROTECTION

As the innovators of the tailored car cover since 1981, we have been tailoring and manufacturing the finest indoor and outdoor car covers on the market. Every cover is made to order in the United Kingdom. We offer a range of covers to suit all purposes and individual requirements.

Over the last thirty five years, Specialised Covers has established itself as a leading expert in tailored protection. Today we supply major Formula 1 teams and some of the world's largest automotive brands including; Audi, Bentley, Mercedes, Mclaren, Morgan and Lotus. You can be confident that the same quality and workmanship goes into all of our car covers.

The Stormshield and Stormshield + are our outdoor storage car covers. Both products provide great protection but fulfil different requirements for our customers. The Prestige, Prestige + and Prestige Elite comprise our indoor car cover range and are suitable for vehicles that are stored undercover, in a garage. If you are unsure as to which cover best suits your requirements, please call our sales team to discuss.

Specialised Covers strongly believe that customers should expect a quality service. We don't treat customer service as a luxury; it is a fundamental part of our business. From our sales to our customer service teams, Specialised Covers is here to ensure that you are entirely satisfied. Visit the support page of our website for more information, or speak to a member of our in-house team. You can also read independent reviews of Specialised Covers at www.trustpilot.co.uk.

Customers can order online or over the phone with our dedicated sales team on 01943 864646. The Specialised Covers website, www.specialisedcovers.com, contains all the information you need about our fabrics and products, with a dynamic database that holds over 35,000 patterns, allowing you to buy online with confidence. Our website also uses both Sage Pay and Paypal to process your transaction as securely as possible. Standard delivery time is 3-4 weeks; however, we do offer a Fast Track option at an additional cost if required. Once manufactured, your cover will be delivered to your door by DPD, who offer both online and text tracking facilities.



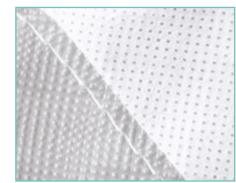


 $Specialised's \ Stormshield \ car \ cover \ is \ our \ lightweight, \ outdoor \ storage \ cover.$ 

This is great for short-term storage and when you need to be able to pack down your cover and pop it back in your boot. It is a lightweight material but is still waterproof and breathable offering your car great protection. The covers are available in grey and come with their own storage bag. If its a short-term storage solution your looking for then this is the cover for you.

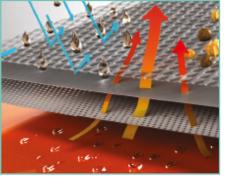
#### stormshield

#### **IN-FOCUS FEATURES**









# PERFORMANCE FABRIC

Stormshield covers are manufactured from our lightweight, waterproof and breathable material. Only available in grey with a soft white inner which is non-abrasive and guaranteed for 1 year.

# STRETCHY CORNERS

All our outdoor storage covers have elasticated corners and webbing straps that run the width of the car. This keeps the cover secure on the car and prevents it from moving even in the worst of the weather.

# PAINTWORK PROTECTION

Our Stormshield cover is designed to protect your car from the elements including bird droppings, acid rain and tree sap which are all corrosive and with long term exposure will damage your paint work.

# BREATHABLE FABRIC

The Stormshield covers are waterproof and breathable - an important factor to look for when buying a cover. If your cover does not allow moisture to evaporate through, it becomes trapped against your paintwork which can be detrimental to your car.





Ideal for long-term outdoor storage, this cover is 100% waterproof and breathable with a fleece inner lining. The excellent breathability of the Stormshield + fabric means the cover can be put on a wet car and the remaining moisture will permeate through the cover. The 100% waterproof protection ensures that your car is never exposed to the elements, even in harsh weather conditions.

#### stormshield+

#### **IN-FOCUS FEATURES**



#### FLEECE LINED MATERIAL

Our Stormshield + covers are the ultimate in outdoor protection. The covers have a fleecy inner lining and are waterproof and breathable, combined with fine tailoring which creates the perfect car cover solution for long-term storage.



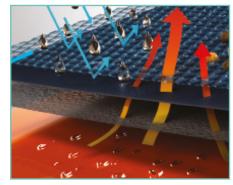
# CHOOSE YOUR COLOUR

The Stormshield + covers are available in 4 colours. You can choose from navy, green, grey and black and customise all the panels when you add the colour pack. Single colour covers are also available with matching storage bag.



#### UV PROTECTION

Our covers have been impregnated with UV inhibitors creating a protective shelter for your car. All of this helps to maintain the condition of your car, inside and out eliminating costly and timely repairs which would detract from enjoying your car.



# BREATHABLE FABRIC

The Stormshield + covers are waterproof and breathable - an important factor to look for when buying a cover. If your cover does not allow moisture to evaporate through, it becomes trapped against the paintwork which can be detrimental to your car.





Prestige is a stretchy microfibre, with a soft, fleecy inner, and is the same fabric we use to make indoor covers for Audi, worldwide. This fabric will repel dust and shield your car from minor knocks, maintaining your car's immaculate condition. Every day knocks and scratches are always a problem as you never know when an accident will happen. With a Prestige cover you are giving your car a layer of protection to help prevent the extent of any damage. The best form of protection is prevention.

## prestige

#### **IN-FOCUS FEATURES**





Our Prestige material is both soft and stretchy, creating maximum protection, whilst still looking great. This tailored fit is synonymous with a Specialised Cover and every one is created using the same methods as a Savile Row suit.



STRETCHY FIT

One of the main benefits of a Prestige car cover is the great aesthetic it creates. Hugging every curve of the car with tailored wing mirror pockets that fit like a glove, we also accentuate the lines of the car with a contrast piping.



# DUST PROTECTION

A tailored cover guards your pride and joy from dust and other airbornes, whilst maintaining the aesthetic lines of your car. Our indoor car covers are made from tightly woven fibres that repel dust so your car stays clean.



# SCRATCH PROTECTION

Every day knocks and scratches are always a problem as you never know when an accident will happen. With a Prestige cover you are giving your car a layer of protection to help prevent the extent of any damage. Protection is the best prevention.





Prestige + is our most customisable indoor car cover and allows you to mix and match from 15 colours, so you can create a unique cover combination. This cover gives you complete indoor protection with a superior fit. Manufactured from luxurious cotton/mixed fibres with a soft cotton fleecy inner, this breathable fabric is tightly woven to repel dust and protect against minor knocks, keeping your car in pristine condition while maintaining its value.

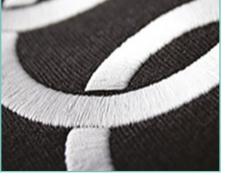
### prestige +

#### **IN-FOCUS FEATURES**









#### PROVEN MATERIAL

To offer the best protection and the closest fit possible without harming the bodywork, Prestige + is made up of two layers - a tightly woven, stretchy, luxury cotton fabric to shield from dust and dirt, then a thick fleecy, nonabrasive inner to protect the car's paintwork.

# CHOOSE YOUR COLOUR

Match your car? Choose your teams' colours? Stand out from the rest. With 15 colours to choose from, you can customise all the covers panels. Including the top, side, wing mirrors and piping sections.

#### FULLY TAILORED

Using full 2m wide panels and darts means you are getting a real tailored fit. There are no add-ins or pin-ons using scraps of material to fill the gaps, creating an unsightly finish. You wouldn't expect a Savile Row suit to be made with patches.

#### CUSTOM LOGOS

The Prestige + car cover allows you to add a variety of customisable logos from your own personal insignia, a team badge or the cars marque. The options are endless and all artwork is digitised in-house by our own graphics team.





If you are looking for the ultimate in fit and protection, then the Prestige Elite is the cover choice for you. This cover gives you complete indoor protection with a fully tailored fit. Not only has the material got a soft fleecy inner, but is breathable, durable and shower proof. So the day your garage needs a tidy, your pride and joy can sit outside and still be protected from the elements.

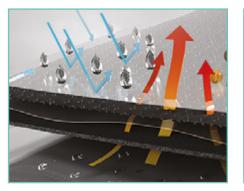
## prestige elite

#### **IN-FOCUS FEATURES**





Prestige Elite is made up of three layers - a tightly woven, stretchy, luxury cotton fabric with a Teflon coating to shield from dust and dirt, and a thick fleecy, non-abrasive inner to protect the car's paintwork.



TEFLON COATED

Prestige Elite has been treated for repellency to fight off dry dirt and nasty, unpredictable spills and splashes, allowing liquids to bead up and roll off. Liquid spills can easily be wiped away when blotted with a clean cloth, and dry dirt can be brushed off easily. Perfect for the ultimate combination car cover.



# SCRATCH PROTECTION

A Specialised Cover protects your pride and joy from every day bumps and scratches.

None of our fabrics are detrimental to paint or body work. Our covers have a non-abrasive soft backing, which prevents the cover from damaging your vehicle, whilst protecting it from dust and dirt.

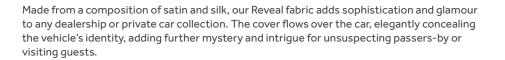


STRETCHY FIT

One of the main benefits of a Prestige Elite car cover is the great aesthetic it creates. Hugging every curve of the car, with tailored wing mirror pockets and elasticated hems that fit like a glove, flowing over the cars features, this tight fit allows you to enjoy the shape of the car even when covered.







Perfect for launch parties, press days and gift presentations, the Reveal cover offers both trade and the private buyer the chance to have the same glamorous silk reveal covers used by the motor industry's leading manufacturers.

#### **IN-FOCUS FEATURES**









# PERSONALISE YOUR COVER

As well as being semi tailored to the specific car make and model, you can also choose to include your own graphics or logo to the cover. From a persons name to a company logo, the options are endless.

#### CHOOSE YOUR COLOUR

We carry red, silver and black fabric as standard; however, specific colours can be requested and dyed with a minimum order requirement. We can match colours to your event or corporate colours.

# UNIQUE PRINTED

At Specialised, we can also offer a fully printed customised cover. By printing directly onto the material, any image you want from custom pattern designs to your own image, is possible.

# LAUNCH EVENTS

The Reveal cover is great for all events and launches, with no size or creative brief not considered. With our own in-house design team, we are happy to work alongside clients to create a unique and show stopping cover.







#### **OVERVIEW PRODUCT SPECIFICATION**

		CENTRE PANELS	SIDE PANELS	MIRROR POCKETS	PIPING
	stormshield	Grey	Grey	Grey	
	stormshield+	Choose from: Black/Grey/Navy Blue/Green Single colour cover. ADD COLOUR PACK TO MIX YOUR COLOURS	Choose from: Black/Grey/Navy Blue/Green Single colour cover. ADD COLOUR PACK TO MIX YOUR COLOURS	Choose from: Black/Grey/Navy Blue/Green Single colour cover. ADD COLOUR PACK TO MIX YOUR COLOURS	
OUTDOOR COVERS	prestige	Choose from: Black/Grey	Choose from: Black/Grey	Choose from: Black/Grey	Choose from: Black/Grey
	prestige+	Choose from 15 colours: Single colour cover. ADD COLOUR PACK TO MIX YOUR COLOURS	Choose from 15 colours: Single colour cover. ADD COLOUR PACK TO MIX YOUR COLOURS	Choose from 15 colours: Single colour cover. ADD COLOUR PACK TO MIX YOUR COLOURS	Choose from 15 colours: Single colour cover. ADD COLOUR PACK TO MIX YOUR COLOURS
	prestige <b>elite</b>	Choose from: Black/Grey	Choose from: Black/Grey	Choose from: Black/Grey	

STANDARD GRAPHICS	FABRIC SPECIFICATION	FABRIC WIDTH	CARE & MAINTENANCE	FREE STORAGE BAG
Single colour Specialised Covers logo as standard	Light weight Tri laminate spunbound non-woven textile	Up to 1.5m wide	Wipe with soft cloth & warm water. Allow to dry naturally	Standard soft draw string bag in your cover's colours
No logo	Tri laminate spunbound non-woven textile with fleece inner	Up to 1.5m wide	Wipe with soft cloth & warm water. Allow to dry naturally	Durable Specialised hold all storage bag as standard
Single colour Specialised Covers logo as standard	Micro fleece polyester. Weight: 150gsm Thickness: 5mm	Up to 1.5m wide	Cool wash only Tumble dry (low setting) Non-iron	Standard soft draw string bag in your cover's colours
Add Emblem Pack (see next page)	Micro fleece polyester. Weight: 250gsm Thickness: 5mm	Up to 2m wide	Cool wash only Tumble dry (Low setting) Non-iron	Standard soft draw string bag in your cover's colours
Add Emblem Pack (see next page)	Woven polyester with Teflon™ coating	Up to 1.5m wide	Wipe with soft cloth & warm water. Non-machine washable. Allow to dry naturally	Durable Specialised hold all storage bag as standard

20



#### **OVERVIEW PRODUCT SPECIFICATION**

		COLOUR PACK	STREET PACK	SAFETY PACK	EMBLEM PACK
	stormshield				
	stormshield+	Customise any element from all 4 colours	Clear panels added to reveal parking disc, front and rear	Reflective strips added to four corners and mirror	
		(see previous page)	registration plates	pockets of car	
COVERS	prestige				
OUTDOORCOVERS					
	prestige+	Customise any element			Choose an emblem of your car's marque in either single vinyl, printed
	<b>20</b>	from all 15 colours (see previous page)			vinyl or embroidery custom logo and graphics also possible CALL FOR QUOTATION
	prestige <b>elite</b>				Choose an emblem of your car's marque in either single vinyl, printed
					vinyl or embroidery. Custom logo and graphics also possible CALL FOR QUOTATION

SECURITY PACK	RACING PACK	STORAGE PACK	TRANSPORT PACK
		Standard storage bag included	
LOCK AND LOOP SYSTEM preventing removal of cover from the car		Upgrade to our durable Specialised holdall storage bag	Additional custom securing straps & tie downs for use transporting your car
		Standard storage bag included	
Lateral securing straps and integrated LOCK AND LOOP SYSTEM preventing removal of corner from car	Single or dual racing stripes in any colour	Upgrade to our durable Specialised holdall storage bag	
Lateral securing straps and integrated LOCK AND LOOP SYSTEM preventing removal of cover from car		Specialised holdall storage bag included	



# INTERESTED? PLACE YOUR ORDER IT'S EASY....

To learn more & buy online, visit our website: www.specialisedcovers.com

To talk to our sales team & order over the phone: Call 01943 864 646



